

# Tauranga **FARMERS MARKET**

The logo features a silhouette of a farmer wearing a hat and holding a watering can, watering a small plant. The word 'Tauranga' is written in a smaller font above the word 'FARMERS', and 'MARKET' is written in a larger font to the right of the farmer.

Thank you for your interest regarding attending this Market as a stallholder.

**The Tauranga Farmers Market is a member of the national body of Farmers Market New Zealand** and therefore under the ethos of Farmers Market's is a true Farmers Market whereby the seller is the producer. There is no third party on selling allowed.

**This Market is an Incorporated Society**, with its members being stallholders. The Tauranga Farmers Market has a Constitution and stallholders are invited to become members after their application and trial of 4 weeks has been completed to a satisfactory level.

**Under the Market Policies** there is a defined catchment area for the Market to draw stallholders from.

**Local is defined as**

a) BOP i.e. Waihi -Matata, Kaimai -Tauranga - TePuke.

b) Coromandel Peninsula - Waikato - Rotorua - Whakatane.

Outside of this catchment area the Market can have a Special Dispensation allowance to approve a stallholder to within a 200km radius of Tauranga.

**This Market is primarily a food market**, with a limited representation of flowers and plants. The craft represented at the Market are stallholders

who have been with the Market since its inception. Currently under the Farmers Market ethos there is no expansion in the craft area.

**There is an application process** to go through before admittance is authorised, unlike some markets whereby you just turn up in the morning. Please do not show up at the Market ready to sell without permission.

**All stallholders are licensed according to the Tauranga City Council By-Laws.**

For further information contact:

Tauranga City Council - 07 5777000.

**Stallholders are required to meet the relevant Government 'Food' related Acts.** Stallholders wishing to sell products must meet any certification required by the relevant government authority/regulations, i.e. New Zealand Food Safety Authority, Animal Products Act, NZ Food Bill and will need to provide evidence of any required approvals.

**APPLICATION PROCESS**

If you meet the criteria of a food item and you live within the defined catchment area then you may apply to the Committee for consideration as a prospective stallholder.

**STAGE ONE** – Please fill in the Declaration of Intent document in the Becoming a Stallholder on the Website and send to [marketmanager@tgafarmersmarket.org.nz](mailto:marketmanager@tgafarmersmarket.org.nz)

**Include the following details:**

- Include photos and brief details about each item if relevant.
- Details about yourself and your possible attendance routine. This market is every Saturday 7.45am to 12noon rain, hail or shine.
- Other markets you may already attend.

- If you wish to bring a value-added product include details of if and how you will meet the regulations covering packaging and labelling of your product.
- For value added products you will need to meet the requirements of the Food Act 2015 and will need to have a Food Control Plan or any other necessary compliance registrations.

The Market Manager will contact you to acknowledge receipt of the enquiry information and notify you when the next Committee Meeting is due when new applications are discussed. This happens once a month.

## **STAGE TWO**

You will be notified by the Manager of the outcome of your enquiry and if successful, be invited to present your product with relevant packaging and labelling to the Committee.

## **FINAL STAGE**

If you are accepted in stage 2, a property/site visit will also be discussed and organized as part of the application process. It is at this stage if you are only looking at attending this market, then you may go ahead and apply for the applicable license.

If your license has not arrived by the time you are ready to start attending the Market then you will be required to show proof of license application from the Tauranga City Council by means of an email or receipt of payment confirming your application is being processed.

Check out the website for more general information about the market. Visit the Market to familiarize yourself with the environment of this market. You are welcome to contact the Market Manager if you have any further questions.